

Keith Stocker

Introducing your trainer

With 20 years' experience in the sports industry, Keith Stocker has developed a detailed knowledge and understanding in the world of sports coaching, instructing, development and leadership.

Keith has worked throughout the sporting system in several professional roles including Coach Educator and Assessor, Development Programme Manager, Active Schools coordinator and as a full-time coach with both British Cycling and Scottish Cycling. In these roles, he has established himself as an expert within the field of cycle coaching and sport development.



Now working as a freelance coach educator and trainer, his services are employed by several national organisations including British Cycling, Scottish Cycling, Cycling Scotland and sportscotland. Keith is still involved in 'front line' coaching and enjoys working with riders of all ages in a variety of cycling disciplines and environments.

With 14 years of developing and delivering coach education courses, Keith has a wealth of coach development experience and has worked with a number of organisations in creating bespoke CPD programmes that meet the specific needs of staff and volunteers.

In addition to Coach Education, Training and Development, Keith also has an extensive background within the world of event management, with major highlights being the London 2012 Olympic and Paralympic road races and time-trials, and more recently the UK stages of the 2014 Tour de France.

A Sports Coach UK Coach Educator and Assessor, Keith also holds several National Governing Body coaching and leadership qualifications across a number of different sports and activities. Continually seeking personal and professional development, he regularly attends tutoring CPD opportunities expanding his knowledge and remit that now includes coach and tutor mentoring.

A number of the organisations that Keith has worked with:



Putting sport first



Cycling Scotland



Association for Public Service Excellence
Council of the Year



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